# Common Internal Communications Problems Solved by ContactMonkey

Examples and testimonials of how ContactMonkey has helped companies tackle key internal communications pain-points and roadblocks

ContactMonkey: Your All-in-one Internal Communications Solution

ContactMonkey is an internal communications and employee engagement tracking solution that integrates into Outlook and Gmail inboxes. We built our tool to help internal communicators transform employee newsletters into a two-way communication channel.
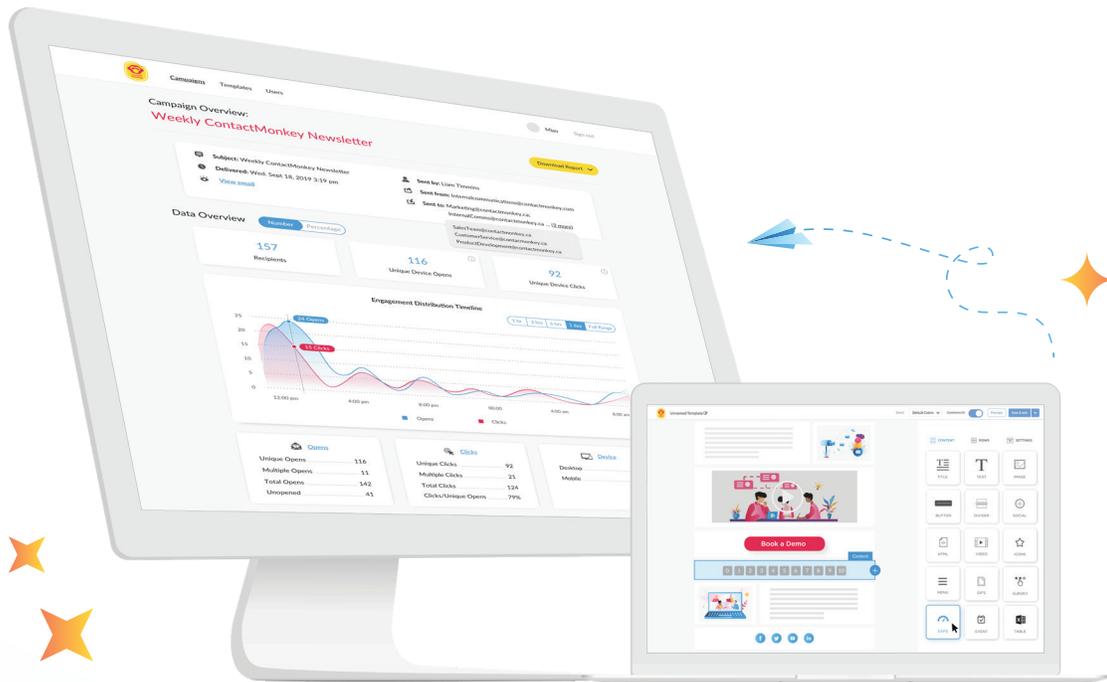

Use ContactMonkey, to create, send, track, and measure employee feedback and the effectiveness of your corporate communications.

Does this sound like you?

Do you spend a lot of time building employee newsletters for your internal communications?

Save valuable time with a drag-and-drop Email Builder
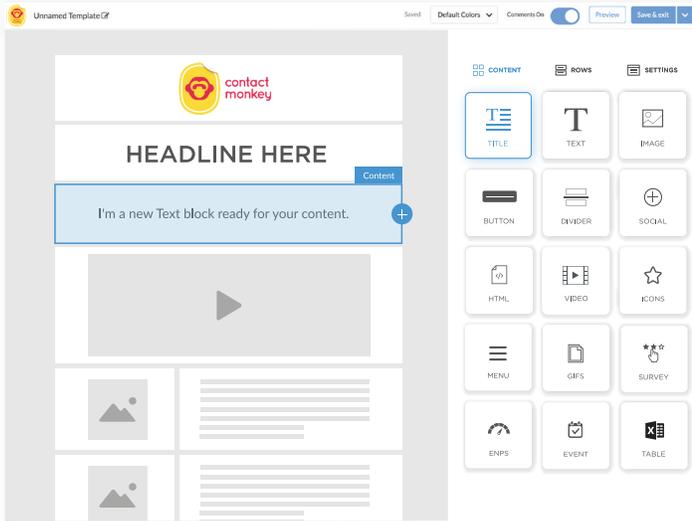
Email Template Builder

METTLER TOLEDO

"Once I started using ContactMonkey, I realized I was able to save 4 hours of work a week, which translated to 25 days saved per year!"

Kate Kraley,
Marketing Communications Specialist

HOUSE OF TRAVEL

"Since no one was reading the boring looking Word Doc, I was getting pretty annoyed with the number of times I was having to repeat messages. Now that I'm able to make these visually appealing newsletters I don't have to repeat myself because I know people are reading them."

Louis Reeves,
Internal Communications Manager

Alnylam PHARMACEUTICALS

"I think ContactMonkey is awesome! It's really easy to use. There's enough customization there that I feel like we can do what we really want and have some creative freedom."

Brendan Piers,
Internal Communications Specialist

eps GROUP

"We can embed videos into ContactMonkey. They look amazing. And having that fresh, in-house content really increases the engagement levels as well."

Sara McMahon,
Communications Manager

UNT

"The process is so much easier with ContactMonkey versus the way we were doing it previously. It's just much smoother and it shaved three hours off of the time that it took me to get each newsletter ready."

Amy Armstrong,
Senior Communications Strategist

Do you struggle to get candid, honest feedback from your employees?

## Gather honest employee feedback with survey tools

Exemplis

"Our team loves to be able to give us real time responses. We have a philosophy that feedback from our team is the engagement of our team. Silence is one of the biggest disengagement warnings for our team. Giving our team the chance to interact with pulse surveys monthly, comments weekly and ratings frequently has allowed us to informally check in on our team without sending another bulky engagement survey."

Corey Kachigan,
Employee Engagement Specialist
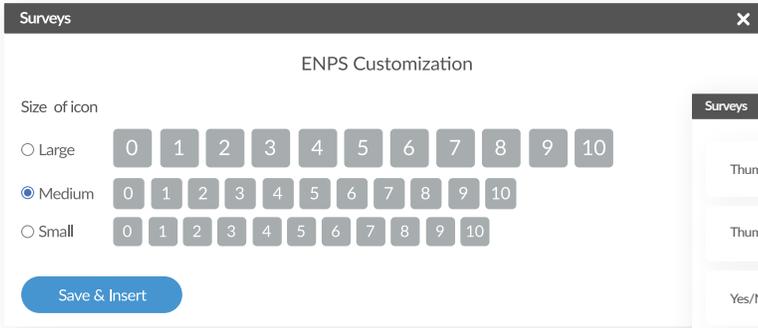
Net Promoter Score Survey

Employee Surveys
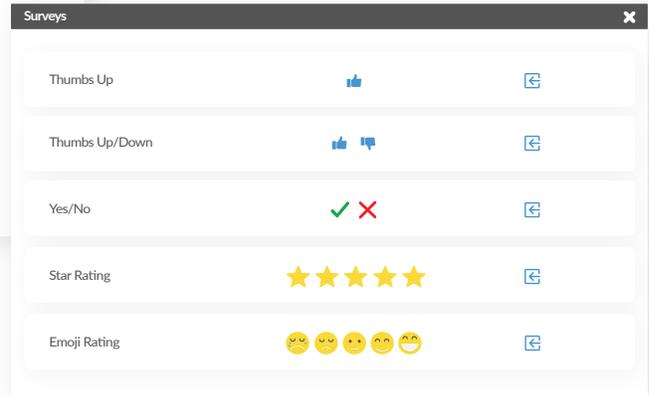
Do you struggle with managing multiple different platforms for your employee communications?

Send emails conveniently and effectively from within your Outlook and Gmail inbox

Outlook Integration
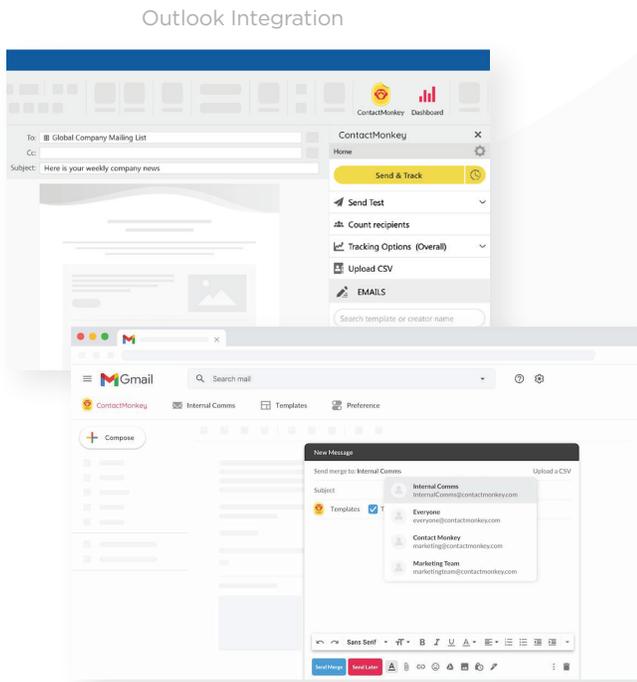
Gmail Integration

"We wanted a service like what you have, an add on to Outlook. We were looking to use the address lists we already have in Outlook, to send right from there."

Jessica Reyes,
Assistant Director of Communications

Do you find it difficult to prove the ROI of your internal communications?

Track and measure your internal email newsletters with ContactMonkey's Analytics Dashboard

cimpress

"It's been really helpful to experiment with what times of the day work best for reaching our global audience and ensure we get maximum opens. We've used ContactMonkey to be more data-driven about our internal communications programs."

Ashley Allen,
Director, Strategic
Communications & Operations

4.27
Average Score

75%
Response Rate

Email Tracking

SEAGATE
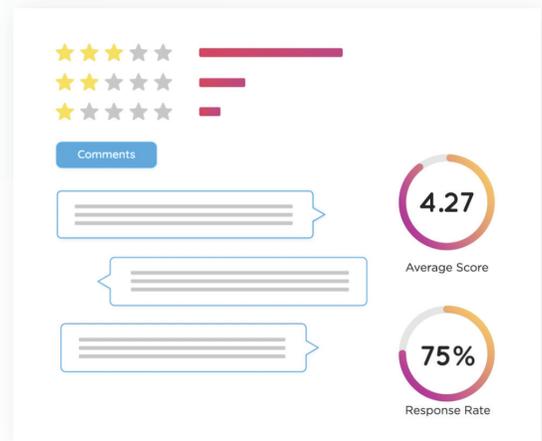
"What metric tracking has really helped solidify the fact that the approach we're taking in terms of the "self-contained" model of content is working, and that and that employees are getting the information within the emails we send."

Richard Kanes,
Senior Director

□·BASF
We create chemistry

"Having a tool like ContactMonkey really gives us some proof points, which we wouldn't otherwise have to prove the effectiveness of our internal communications."

Mark Kaplan,
Global Communications
Manager

Why ContactMonkey?

Engage Employees

Add employee engagement surveys to your email templates and enable anonymous employee feedback in real-time from your newsletters.

Measure Communications

Measure corporate communications, identify what content engages employees and start improving communications in the workplace.

Save Time

Stay within Outlook or Gmail and save 25 days a year by creating, sending and, tracking your beautiful responsive HTML newsletters from your inbox.

travel counsellors

"I stumbled across ContactMonkey, and everything just screamed: 'This is the right platform for us'. It's pretty fantastic."

Dave Purcell,
Community Manager

Key Features

Create
Design beautiful and responsive emails with our drag-and-drop email template builder

Engage
Enable a two-way conversation with real-time employee feedback

Track
Grow your business with a data-based internal communications

Send
Reach your entire organization using Outlook and Gmail

Interested in learning more about how ContactMonkey can help you drive employee engagement from your inbox?

Book a Demo